



Real Estate Outlook

**Best Real Estate
Practices for Business
Growth**

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NEAR RADISSON HOTEL, SECTOR
49 GURUGRAM - 122018, HARYANA



IMPACT OF TARIFF ON REAL ESTATE & ECONOMY

2025
MAY

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OUR PROFILE

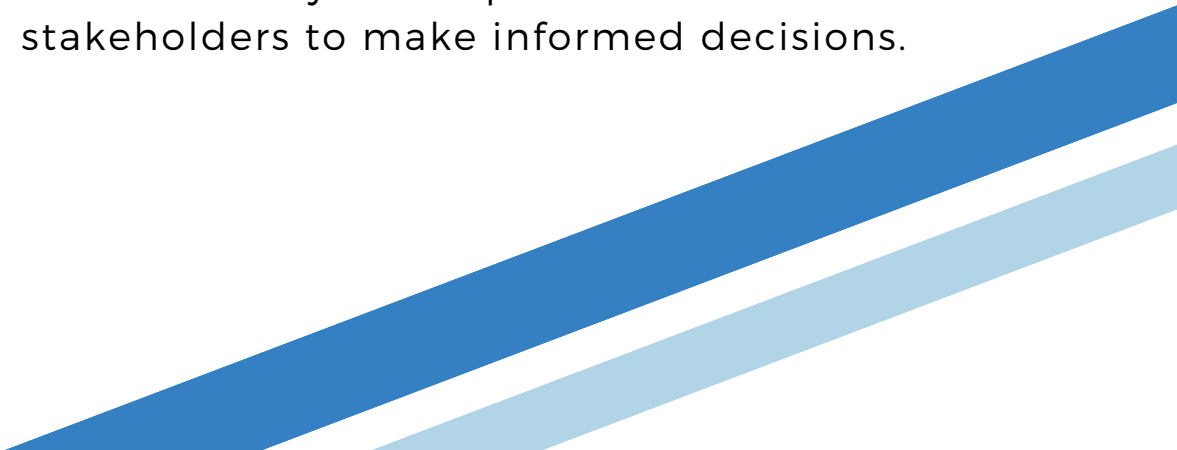
Estate Avenues Analytics is an innovative online subscription based platform that specializes in real estate data and analytics in India. It covers a vast array of over 1,000+ projects from 150+ developers across multiple cities, making it a significant player in the Indian real estate market.

Estate Avenues Analytics stands out as a vital resource for stakeholders in the Indian real estate sector, facilitating better understanding and management of real estate investments through its extensive data offerings and analytical capabilities.

THE OBJECTIVE

The objective of Estate Avenues Analytics, an online subscription based real estate data and analytics platform, is to provide Market Trends, Investment Optimization, Customer Insights, Risk Management and Portfolio Management.

By leveraging advanced data analytics, Estate Avenues Analytics empowers real estate stakeholders to make informed decisions.



Introduction

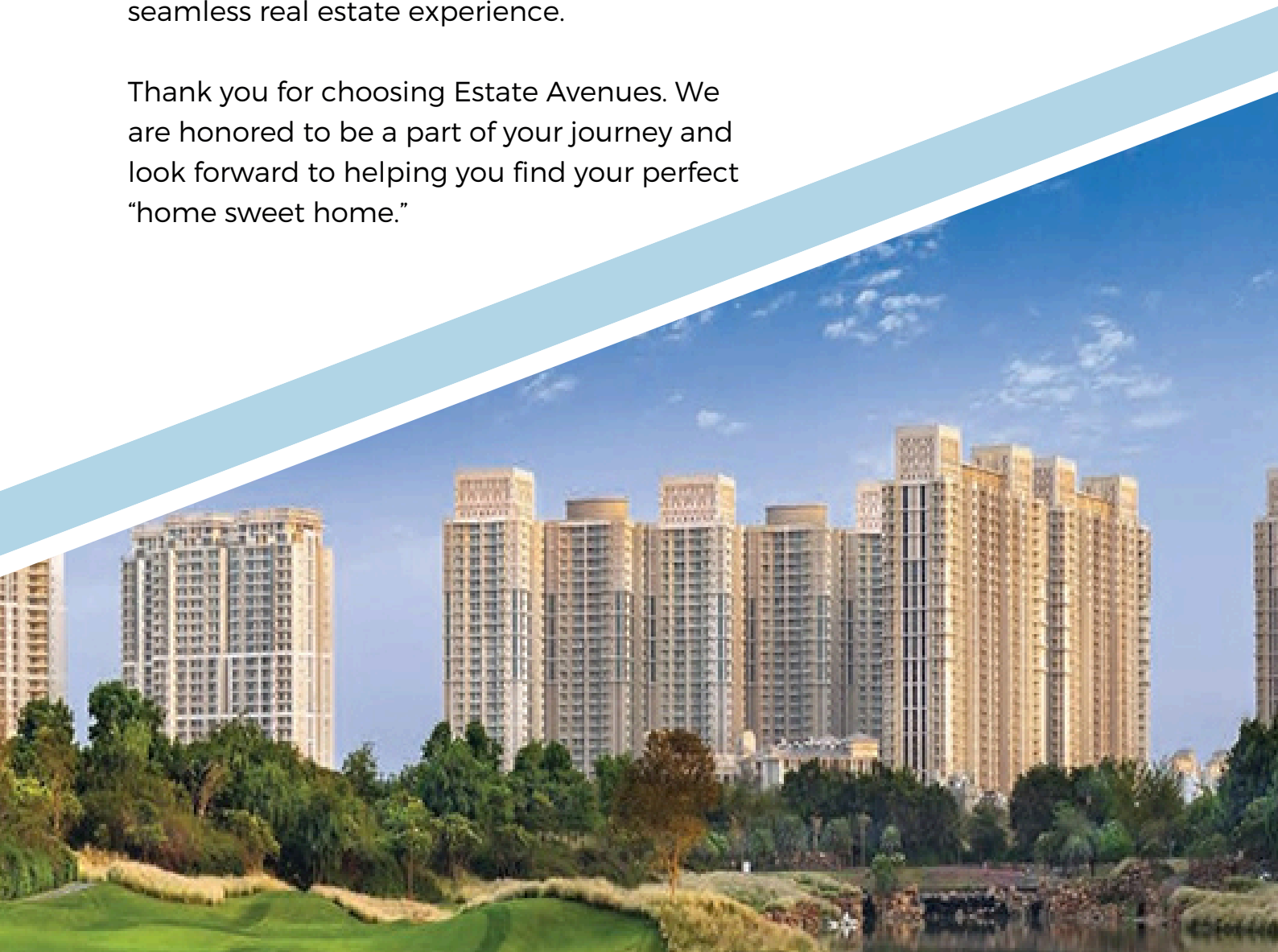
At Estate Avenues, we understand that searching for your dream home is one of the most significant and exciting journeys in life. Our team of highly skilled advisors is committed to understanding your unique needs and guiding you towards the most suitable residential or commercial projects in your preferred locations.

Trust and integrity are at the heart of everything we do. Customer satisfaction is not just a priority for us it's our mission. We are dedicated to going the extra mile to ensure that you receive the best service and a seamless real estate experience.

Thank you for choosing Estate Avenues. We are honored to be a part of your journey and look forward to helping you find your perfect "home sweet home."



Bhaswar Paul
Founder & CEO



Overview of Trade Tariffs

- Trade policies play a crucial role in shaping the economic relations between countries.
- In recent years, international trade has witnessed a significant shift due to the protectionist policies adopted by some of the world's leading economies.
- One of the most talked-about trade measures was the introduction of tariffs by former **U.S. President Donald Trump**.
- These tariffs were aimed at promoting American manufacturing, reducing the trade deficit, and protecting domestic industries from foreign competition.
- Recently, Trump has declared a new tariff series as part of his "**America First**" economic policy rights.
- Although the primary target was **China**, these tariffs also had wide-ranging effects on other major trading partners.
- including India. Being a developing economy with strong trade ties to the U.S., India experienced both **direct** and **indirect** impacts due to these policies.
- This report aims to explore **Trump's tariff policy** and **analyze** its consequences on the Indian economy, particularly focusing on **exports, industries, and trade relations**.



Overview of “TRUMP'S TARIFF POLICY”

KEY FEATURES:

- Universal common tariff of 10% applied on all imported goods.
- Increased tariffs on products from specific countries, especially China.
- Short-term 90-day ban of additional tariffs for selected countries.
- A 10% tariff has been applied on aluminum, and a 25% tariff has been applied on steel.
- Targeted tariffs on automobiles, electronics, and consumer goods.

OBJECTIVE:

- Protect U.S. industries from foreign competition.
- Reduce reliance on imports. Strengthen domestic manufacturing.
- Encourage foreign companies to set up manufacturing units in the U.S.
- Address trade imbalances with key trading partners.



Impact on Economy

- **Global Perspective**

- Trade contributes 40 to 70% of GDP.
- Acts as a main force behind national economic development.

- **Affected Sectors:**

- Information Technology (IT)
- Pharmaceuticals
- Textiles
- Automobiles
- Agriculture

- Let's check on a latest example: the US imposed a universal **10% tariff** on **imports** from all countries, on **April 5, 2025**
- **India-U.S.** goods trade reached **₹10,94,712 crore (US\$129.2 billion) in 2024** from **₹10,51,499 crore (US\$124.1 billion) in 2023**.
- The trade volume has continued to surge in 2025, hitting a record high of **₹94,898 crore (US\$11.2 billion)** in **March** alone, crossing the **₹84,730 crore (US\$10 billion)** monthly mark for the first time.
- According to the **United States Census Bureau**, this figure represents nearly a 50% increase over the previous 12-month average.
- **President Trump's** recent announcement of sweeping tariff increases,
 - Ranging from **145% to 245%** on **Chinese imports**, it triggered a global tariff response.
 - Reciprocal tariffs with many global trade partners, including India, have been suspended for a temporary 90 days to allow time for negotiation.

What is it's impact of Indian Economy

AFFECTED SECTORS

- **Textile Industry:** India is a larger exporter of textiles to the U.S. The 10% baseline tariff has increased the cost of production in Indian textiles, which reduces their competitiveness.
 - **Small and medium-sized enterprises (SMEs) in India**, which play an important role in the textile sector, have been especially vulnerable to this increased cost burden.
- **Pharmaceutical Sector:** The U.S. imports crucial drugs or medicines from India in a large quantity. Increased tariffs have positively affected pricing and profitability for Indian pharmaceutical exporters.
- **IT and Service Exports:** Tariffs directly impact goods; disbalance in trade policies has affected India's IT sector, especially companies that are operating in the U.S. market. Restrictive policies have reduced the inflow of skilled Indian workers and led to higher operational costs.
- **Automobile Components:** India exports a significant amount of automobile components from the U.S., which causes raised production costs and creates demand to search for alternative markets.
- **Agricultural Products:** Indian exports of agricultural products such as **spices, seafood, and fruits** to the U.S. have seen a slowdown due to the increase in tariffs, impacting the livelihood of farmers and small exporters.

What is it's impact of Indian Economy

- **TRADE BALANCE IMPACT**

- Decrease in Indian exports to the U.S. due to increased value due to tariff and decreased demand.
- Increase in trade deficit for India.

- **NEGATIVE EFFECTS**

- Decline in U.S. exports of India
- Production costs will increase for Indian companies exporting to the U.S.
- May cause unemployment in export-dependent industries.

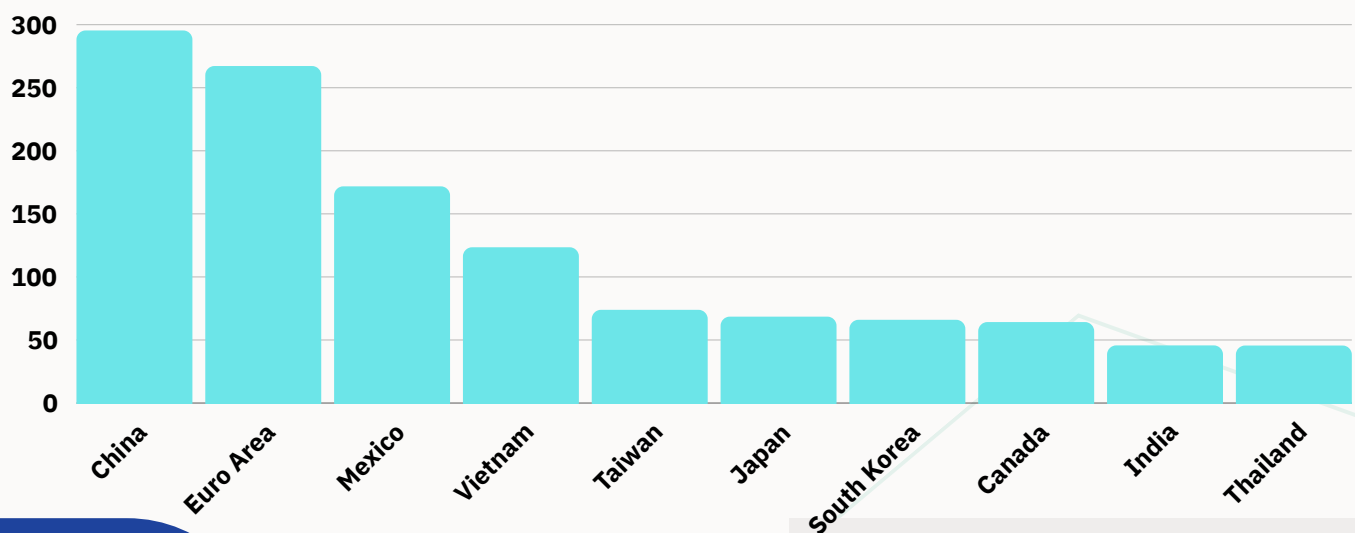
- **OPPORTUNITIES**

- Create new opportunities in Indian export markets beyond the U.S.
- Increase domestic consumption and empower the local industries.
- Increase opportunities for India to negotiate favorable trade agreements with the U.S.

- **STRATEGIC RESPONSE BY INDIA**

- Empower trade partnerships with other countries like the EU, Japan, and ASEAN.
- Involve mutual trade agreements to get tariff adjustments to the US.
- The target of self-reliance initiatives (**Atmanirbhar Bharat**) is to reduce dependence on exports from other countries.

● Trade Surplus with US, US\$bn, 12M trailing sum as of Dec-2024



India's Export to U.S. (Before Tariffs)

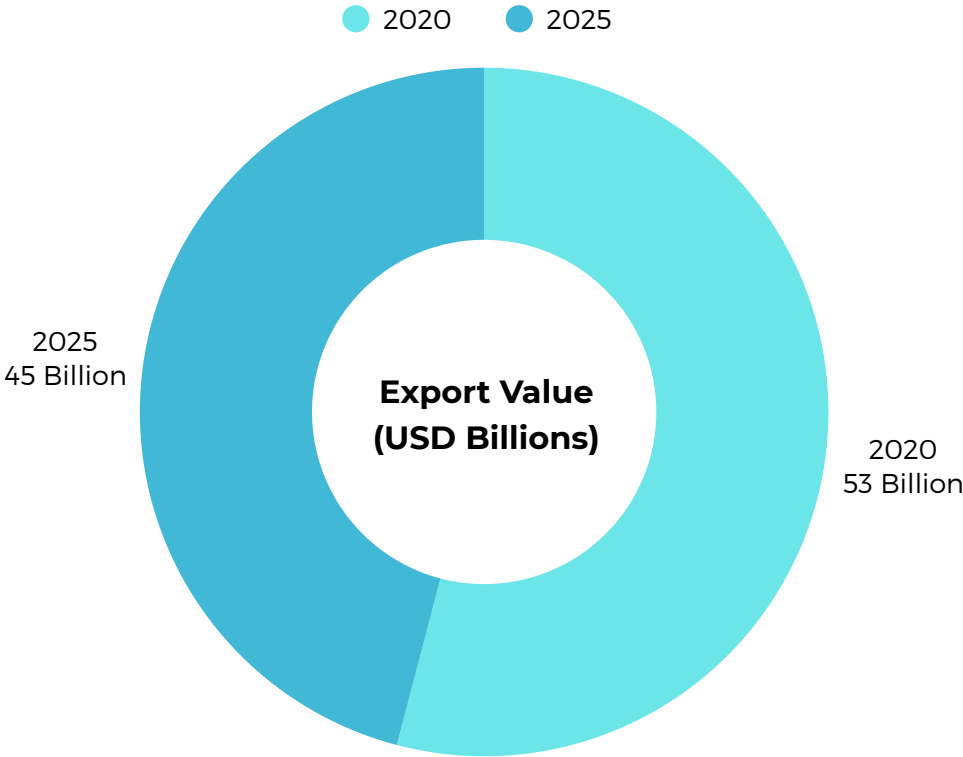
- India’s goods exports valued at \$437 billion in FY 2023-24.
- U.S. is India’s largest export partner, count 18% of this total, i.e \$78.66 billion in exports to the U.S.
- 18% includes sectors like engineering goods, electronics, gems and jewelry, pharmaceuticals, textiles, and automobiles etc,

Sector	Worth (in billions)	U.S. Exports (%)
Engineering Goods	\$17.63	22%
Electronics	\$10.05	13%
Gems and Jewelry	\$9.00	11%
Pharmaceuticals	\$8.00	10%
Textiles	\$9.60	12%
Automobiles	\$2.60	3%
(Petroleum, Chemicals)	\$21.77	29%

Overall Impact on India's Export Trade

- Exports to the U.S. is 18% of India's total exports
- Automobiles and Electronics—approx. 16%, i.e., \$12.65 billion out of \$78.66 billion).
- Even 50-60% of the part is affected, but still it is a small amount of India's total trade of US\$437 billion, hardly 0.2-0.3% of GDP.

Year	Export Value (USD Billions)
2020	53 Billion
2025	45 Billion (Projected)



Tariffs Affect on Real Estate Sector

- Companies will look for large industrial land parcels outside congested urban areas
 - Often in developing regions with good infrastructure, power supply, and environmental compliance.
 - This creates huge demand for industrial and commercial real estate in India, especially near ports, highways, and **Special Economic Zones (SEZs)**.
- According to real estate analysts, industrial real estate demand in India could grow by 8%–10% annually in key corridors such as:
 - NCR
 - Chennai
 - Pune
 - Bengaluru,
- Land near upcoming industrial hubs may rise in value.
- Warehousing, logistics parks, and factory-ready plots will become high-demand assets.
- Tier-2 cities like **Gurgaon, Surat, Indore, Lucknow, and Coimbatore** also benefit from infrastructure expansion.
- Unlike stocks or currency, the real estate sector depends heavily on location and long-term development potential.





Mission and Vision

➔ Mission

Our mission at Estate Avenues is to exceed our client's expectations by providing exceptional and best real estate services. We strive to match people and companies with their perfect homes and ideal properties by offering personalized support, detailed project insights, and expert guidance.

➔ Vision

Our vision is to change the way people view the real estate industry especially in terms of service delivery. Our goal is to become the one stop shop that clients turn to for every aspect of real estate – Trust is in our name because we are committed to being trustworthy, creative and customer focused.

Our Approach



**Catchment
Area Analysis
& Case Studies**

**Collateral Risk
Management**

**Realty Indices
& Research &
Consulting**

**Investor
Relations &
House Loan
Assistance**



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